



CITY OF PHILADELPHIA

JAMES F. KENNEY
Mayor

Office of the Mayor
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February 1, 2022

Javier Suarez
Live Work Philadelphia
1218 Germantown Avenue
Philadelphia, PA 19122

Dear Mr. Suarez,

This letter serves to express my support as the Mayor of the City of Philadelphia for the initiative and mission of Live Work Philadelphia, a newly founded 501(c)(3) nonprofit organization aimed at creating a talent and resident attraction program independently for the benefit of the City of Philadelphia and its residents.

No longer simply for population growth, U.S. cities now use resident attraction strategies to supplement and reinforce existing initiatives that are designed to improve the lives of residents and their city's evolving demographics. Thoughtful and powerful strategies for resident growth can provide benefits such as added tax revenue, talent for employers, increased diversity, and the strengthening of our communities. Such a program can even aid measures to retain our citizens.

I support Live Work Philadelphia in its mission to establish a greater inflow of diverse talent to fuel workforce initiatives, increase the number of middle-income residents, and strengthen the economic and social vitality of the city. The Office of the Mayor encourages Live Work Philadelphia's abilities to complement existing initiatives designed to support our residents and the communities in which they live and ultimately, to bring about greater demographic balance for the city.

The Mayor's Office and its staff await receiving updates, data, and any other critical information that will benefit the city and its residents. Our office will also assist you in coordinating communication with various city agencies and offices to ensure you can operate with the assistance of our professional staff and its resources.

As things progress and develop, we look forward to additional ideas and opportunities for further collaboration.

We wish you, your staff, and your board the best of luck in your future undertakings.

Sincerely,

A handwritten signature in black ink that reads "James F. Kenney".

James F. Kenney
Mayor